



**Cornerstone Craftsmen  
Cornerstone Technologies**

8056 Production Drive

Florence, KY 41042

859.331.4333

[www.cc-remodel.com](http://www.cc-remodel.com)

[www.thedigiteam.com](http://www.thedigiteam.com)

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FOR IMMEDIATE RELEASE

## The Cornerstone Group Merges With Digital Innovations, LLC

**FLORENCE, KENTUCKY – August 10, 2009** – The Cornerstone Group and Digital Innovations, LLC are pleased to announce the merger of Digital Innovations competencies and customer commitment into the Cornerstone Group. Digital Innovations has been in business since early 2006 providing leading edge custom lifestyle technology services to improve the entertainment, security, comfort, and energy efficiency of homes across the greater Cincinnati area.

"I am very excited to see this mission continuing as the Cornerstone Technologies division within the Cornerstone Group in Florence, Kentucky." said Chad Nichols, Cornerstone Group Chief Technology Officer. The Cornerstone Group has been in existence since 1999 with its core focus on the division, Cornerstone Craftsmen, a custom residential remodeling contractor and a Northern Kentucky HBA Registered Remodeler.

This change brings about new opportunities to communicate, manage, and serve the residential home improvement market across the Northern Kentucky and Cincinnati areas. The Cornerstone Group creates one of the few organizations now able to offer custom home building, remodeling, custom carpentry, electric, and technology integration services within a single operating entity.

"We believe this single integrated company will afford our customers higher quality and lower cost solutions for improvement needs in their homes due to common planning and design, coordinated project management, employee cross training, and more efficient internal systems across our construction and technology integration trades." said Jim Wulfeck, Cornerstone Group CEO.

A key benefit of this merger into the Cornerstone Group is the ability to deliver a better customer experience for home remodeling, home improvement, home audio/video entertainment, home security, home automation, and home energy efficiency as a single integrated package. "The shared operating principles between Digital Innovations and the Cornerstone Group of open client communications, high quality designs and installations, and timely service are foundational items to help meet clients' needs more efficiently with a higher quality solution for the home owner. This equates to more homeowner value which is what our



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clients wish for in this economy." said Chris Wulfeck, Cornerstone Group VP of Business Development.

The Cornerstone Group is positioned to deliver high value and a great customer experience for any home improvement or new custom home building project across Northern Kentucky and Cincinnati.

### **About The Cornerstone Group**

Cornerstone Group, Inc. operates the Northern Kentucky Home Builder Association [Registered Remodeler](#) Cornerstone Craftsmen Division and the Cornerstone Technologies Division at 8056 Production Drive, Florence, KY. 859-331-4333

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